

WALLYFORD PARTICIPATORY APPRAISAL



A report on the work carried out by students undertaking a short course organised by the Scottish Community Diet Project.

October 05

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Introduction.

This study was carried out by a group of students undertaking a training course in Participatory Appraisal organised by the Scottish Community Diet Project and run by Vikki Hilton.

Participatory Appraisal is an approach that enables people to share their ideas and knowledge about life and local concerns.

Using a range of visual tools the group engaged with a wide range of people in Wallyford over a period of 2 days to determine what is important to them about local food access.

On their final evening their findings were put up on display in the local community centre.

Community Planning.

Wallyford is about to almost double in size from a village to a small town within the next 10 years. Community planning is currently trying to ascertain which type of retail outlets / and locations will best meet the needs of the expanding community. (Integration of new and old communities is also an issue) Some of the questions they raised at our meeting included:

Questions

- 1) Where do you shop at the moment?
- 2) How do you get there?
- 3) What food would you expect to buy in the 'new small town' of Wallyford?
- 4) Would you expect to do all your food shopping in the 'future' Wallyford?
- 5) In the proposed central area, should it be:
 - Pedestrian area only.
 - Undercover.
 - Partial undercover.
 - Undercover -one retailer
- 6) Is it better to have outlets in one centre or disperse them in perhaps two areas of the town?

Placement Objectives.

- 1)** To engage with a representative cross section of the community in terms of age, gender and income and create opportunities for them to share, record and prioritise their ideas and opinions about local food access and related issues using PA methods.
- 2)** To enable a range of people living and working in Wallyford to share their ideas and opinions about barriers to and ways of improving access to a healthy and varied diet locally.
- 3)** To enable a range of people living and working in Wallyford to share their ideas and opinions about the type and location of future food access to meet the needs of the expanding community.
- 4)** To engage with existing key players in food access, such as Roots & Fruits and local food shop outlets to record their ideas and opinions about how food access could be improved within the area.
- 5)** To remain neutral and not raise unrealistic expectations within the local community.
- 6)** To feedback to the local community all the ideas shared during the process.
- 7)** To ensure that the experience for all involved is as enjoyable and rewarding as possible

Finding out what we want to know.

On Wednesday 5th and Thursday 6th October, students were out and about in Wallyford putting a range of PA approaches into practice. A number of individuals and groups were spoken to, in a variety of different locations.



Tell us what you think

People will be out and about in the area asking what you think and what you would like to see happenings about local access to food on

Wednesday 5th October 2005
2.00-7pm

Thursday 6th October 2005
10.00-4 pm

There will be a display of all the ideas and opinions in Wallyford Community Centre on **Thursday 6th October 6.30-8pm**

This work is being carried out as part of collaboration between East Lothian Council and the Scottish Community Diet Project.
For further information contact Pamela Martin, Tel No 0131 653 2804

Visits were made to: Drummohr Nursing Home, Wallyford Miners Club, Wallyford Community Centre, Wallyford Playgroup, Roots & Fruits Van, Library, Local Shops, Wallyford Primary School, Wallyford Nursery, Fish Van, Post Office

As well as being out on the street gathering information from the local community and passers by.

Display.

A public display of collated information was held in Wallyford Community Centre on Thursday evening between 6.30 and 8pm. Those that came along were able to look at the displays of all the information gathered over the two days and the opportunity to make further contributions.

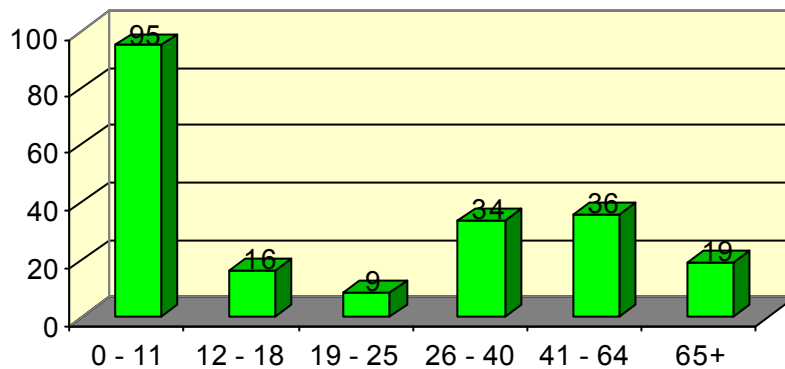


Finding out what we want to know-what PA methods?

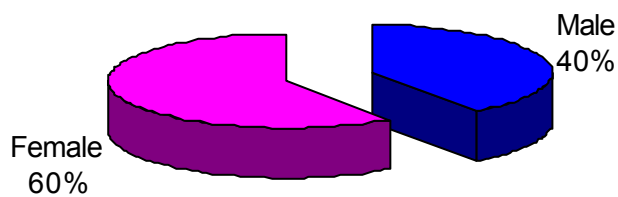
Tracking Exercise

This exercise was used to track age, gender and where people came from.

Breakdown Of Ages



Breakdown Of Males & Females

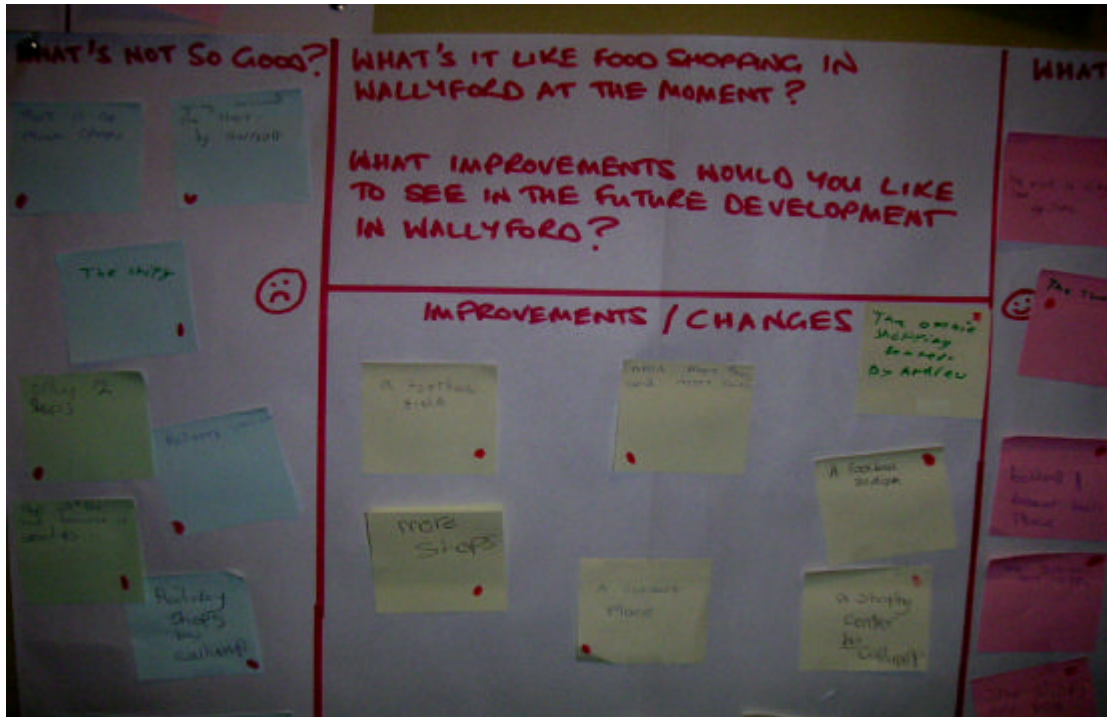


Number of people in Wallyford who responded - 209

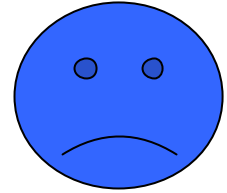
Consultation has taken place with participants both male and female, covered a range of ages and from all areas of the village.

H-diagram

Q: What's it like food shopping in Wallyford at the moment?



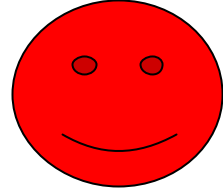
What's it like food shopping in Wallyford at the moment?



-ve

- ✘✘ Not enough shops
- ✘✘ Non-existent
- ✘✘ Can't get what you want
- ✘✘ Can't get electricity cards after 5.30pm- you have to travel to Tranent
- ✘✘ Bad, disgraceful
- ✘✘ Terrible
- ✘✘ Shut for dinner-no other shops
- ✘✘ Shops shut early, especially Saturday and Sunday
- ✘✘ You have to get a bus down the street (Musselburgh)
- ✘✘ No supermarket
- ✘✘ Aimed at car drivers
- ✘✘ Rubbish food
- ✘✘ Lack of choice
- ✘✘ Lack of fresh food
- ✘✘ Lack of frozen foods
- ✘✘ Can't get butcher meat
- ✘✘ No healthy options
- ✘✘ No fruit shop
- ✘✘ Sell out of date food
- ✘✘ Frozen milk
- ✘✘ Expensive (6 rolls are £1)
- ✘✘ No chemist
- ✘✘ Sell alcohol
- ✘✘ Give cigarettes away too easily
- ✘✘ Too much Chinese

What's it like food shopping in Wallyford at the moment?



+ve

- ✂✂ Nothing
- ✂✂ Local shop supplier morning & evening papers
- ✂✂ Friendly staff and good service at Eddie's shop
- ✂✂ Fish van on a Tuesday
- ✂✂ Roots and Fruits on Wednesday
- ✂✂ Basic emergency provision
- ✂✂ Good variety
- ✂✂ It local 'on the doorstep'

What's it like food shopping in Wallyford at the moment?

Changes/Improvements

- ✘✘ New super market, with delivery service
- ✘✘ Wee Asda situated behind the industrial estate
- ✘✘ M&S in a shopping centre
- ✘✘ Smaller version of the Fort.
- ✘✘ Coop
- ✘✘ No supermarket
- ✘✘ Community shop
- ✘✘ Farm shop with fresh produce
- ✘✘ Farmers market
- ✘✘ More individual shops - more choice
- ✘✘ More choice at affordable prices
- ✘✘ Bakers
- ✘✘ Butchers
- ✘✘ Fruit & vegetable shop
- ✘✘ Frozen foods & fresh foods
- ✘✘ Shops to be situated at Salters Road-central for everyone.
- ✘✘ Food coop-Roots & Fruits
- ✘✘ Mobilised fruit & vegetables, butchers and fish through housing schemes.
- ✘✘ No more pubs
- ✘✘ Pub restaurant/coffee shop
- ✘✘ Anything to save going on a bus to Musselburgh would be an improvement.
- ✘✘ Keep the village the way it is.

Mapping

TASK

Draw a map where you live.



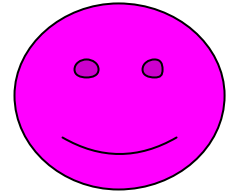
The participants were given 3 post-its of each colour. Using the post-it shows the following.

Pink - Good things

Blue - Bad things

Yellow - Things that need to be changed.

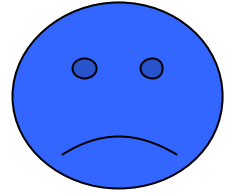
Where the people live.



Good things

- ~~✂~~ ~~✂~~ School
- ~~✂~~ ~~✂~~ Community centre
- ~~✂~~ ~~✂~~ Church
- ~~✂~~ ~~✂~~ Teenage & junior play parks
- ~~✂~~ ~~✂~~ Football kick pitch
- ~~✂~~ ~~✂~~ Eddies Shop
- ~~✂~~ ~~✂~~ Post Office
- ~~✂~~ ~~✂~~ The 'takeaways'
- ~~✂~~ ~~✂~~ It is a friendly community
- ~~✂~~ ~~✂~~ The people are nice
- ~~✂~~ ~~✂~~ My neighbours

Where the people live.



Bad Things

- ✂✂ Lots of litter
- ✂✂ Dog Poo
- ✂✂ Main road
- ✂✂ The factories
- ✂✂ Old houses
- ✂✂ No swings in the school park
- ✂✂ Fa'side Inn
- ✂✂ Empty shops

Where the people live.

Things that need to be changed

~~✍~~ ~~✍~~ Improve Wallyford by making it tidy.

~~✍~~ ~~✍~~ Cleaner parks

~~✍~~ ~~✍~~ More shops

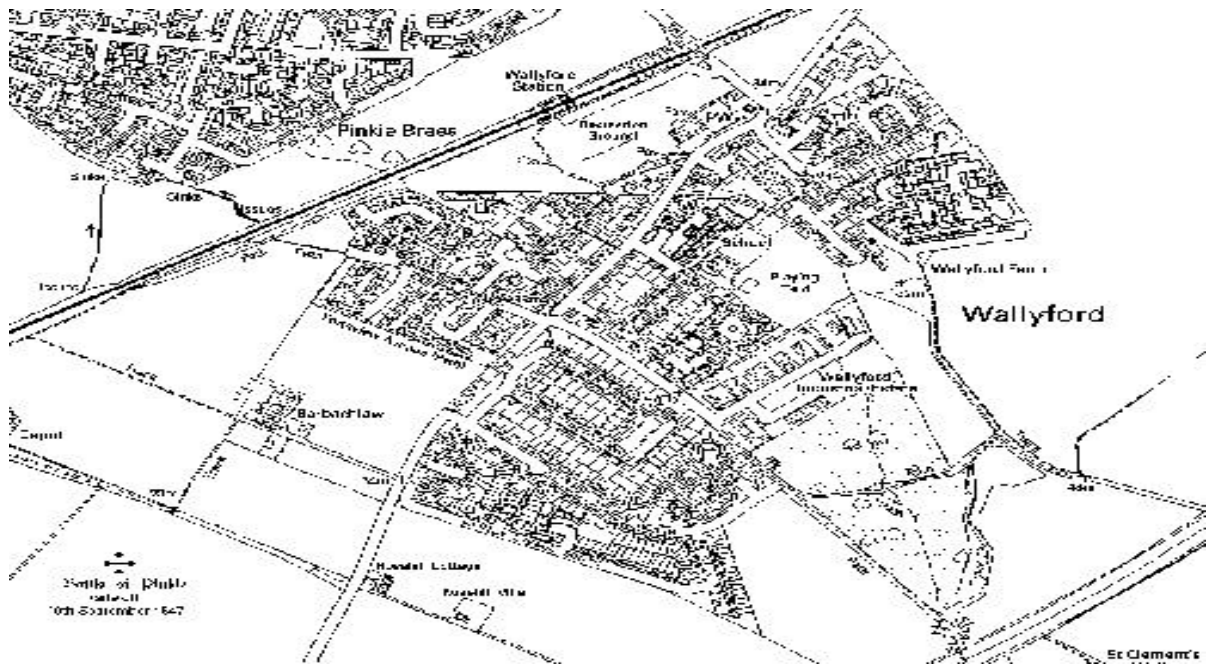
~~✍~~ ~~✍~~ A shopping centre

Future Mapping

Q: Where do you want the shops?

Task

Using a map of Wallyford, participants were asked to indicate their preferred location with regard to future shopping provision.



Results

Participants indicated that their preferred location for shops to be Salters Road.

Matrix

Participants were given 5 choices of a proposed central area and were asked to indicate their preference using a matrix diagram.

In the proposed central area, should it be:

Pedestrian area only	Undercover	Individual shops	Partial cover	Under one retailer
•		•••••••• •••••••• •••	••	••

Task

Using the dots provided, mark your preference.

- Pedestrian area only
- Undercover
- Individual shops
- Partial cover
- Under one retailer

Results

It was clear from this exercise that participants preferred individual shops.

Findings from the research.

Key Points

Issues from the Community.

- ✘✘Lack of local shops.
- ✘✘Price in local shops.
- ✘✘Lack of fresh produce and variety.
- ✘✘Out of date food.
- ✘✘Shops close early, especially weekends.
- ✘✘Local shopkeeper has monopoly on goods and services.
- ✘✘Young people able to buy alcohol and cigarettes underage.
- ✘✘Expand services in post office (road tax).
- ✘✘Lack of health service provision (i.e. pharmacy).
- ✘✘Lack of recreational facilities for young people.
- ✘✘Lack of local information on future developments. (How we engage with people)
- ✘✘Police (on beat and station needed).
- ✘✘Dog poo in parks and streets.
- ✘✘Litter.
- ✘✘Traffic on main road fast and very busy (i.e. more crossings needed).

Recommendations.

- ✘ ✘ More individual shops e.g. butchers.
- ✘ ✘ Existing shops to expand opening times.
- ✘ ✘ Tighter licensing control over local shops.
- ✘ ✘ Expand services in post office.
- ✘ ✘ Health Service provision (drop-in service, Pharmacy, Dentist, Doctors).
- ✘ ✘ More leisure facilities.
- ✘ ✘ New schools (primary & high school).
- ✘ ✘ Adult education.
- ✘ ✘ Traffic calming & more crossings.
- ✘ ✘ More information to the community about future developments.
- ✘ ✘ Community police/warden (continual presence).

Other Recommendations.

- ✘ ✘ Dental health-no access to NHS registered dentist within the area.
- ✘ ✘ Transport links are good however; if you have more than one child or have buggy access can be very difficult.
- ✘ ✘ Communication- existing residents felt they were kept in the 'dark' in terms of new housing developments. This raises the issue of how we engage with communities.
- ✘ ✘ Location-smaller shop units to be located in Salters road.

Gaps/Further Work.

~~✍~~ ~~✍~~ Gather further views of 19-25yr olds.

~~✍~~ ~~✍~~ Public consultation/participation of proposed options on future developments.

~~✍~~ ~~✍~~ Information for the community, re local van.

Acknowledgments.

We would like to thank Vikki Hilton and the team (the Wallydugs) who carried out the research

and

the people of Wallyford who took the time to participate.

"Thank you"



Wallyford Community Profile.

Wallyford is a 'gateway' into East Lothian from the A1. It is a former mining community lying south east of Musselburgh. The village is a rural community, and is generally classed as a working class area with a strong sense of community spirit running through it. The community is solid and by and large can be regarded as a 'closed neighbourhood'.

The built environment lacks investment, with a number of prominent buildings along the main road (Salter's Road) that is, the old coop, the Fa'side Inn area and the Miners Row that would benefit from environmental improvement.

Wallyford is fortunate to have a very frequent bus service, provided by Lothian Region and First bus companies; and in 1994 Wallyford opened its own railway station. This means that people from the area can commute quickly to the city of Edinburgh for pleasure or employment. Most of the local working population commute to work, although the industrial estate located within the village provides further employment opportunities.

From the 2001 census the village has a population of 2594 individuals. Currently, there are 1027 households in the village, 7.9% are pensioners, 21.7% are married or cohabitating couples with dependent children and 11.3% are lone parent households with dependent children. Socio-economic position is defined as 3.5% full-time students, 3.6% never worked, 34% as having routine or semi-skilled occupations and 2.6% as higher managerial and higher professional occupations. Almost 48% have no qualifications or qualifications outwith groups.

Housing

Wallyford has been identified as a core development area and land has been identified for a further 1000 houses (consisting of a range of sizes, type and tenures) with social, educational, community facilities and open spaces. Land to the southwest, south and east of the town is identified to accommodate this development. It is proposed that the new facilities be

well integrated with and accessible to the existing community as well as serving the areas of new development. The new developments are also taking into account the traffic issues along Salters Road with the view to make significant improvements.

The establishment of a new identifiable local 'centre' to serve the whole of Wallyford, incorporating premises that will house local retail provision, small scale commercial and business opportunities and subject to confirmation by NHS Lothian, a new health centre. A new local supermarket, its scale reflecting the size of the community may form part of the local centre.

Services

Local facilities include the Primary School, a Local Authority Nursery (whereupon 2 nursery classes are run), a community centre, which houses a playgroup for children aged between 2 and 3 $\frac{1}{2}$, 2 general stores, a post office, a library, the Miner's Social & Bowling Club, a Fish & Chicken Take-Away Bar, a betting shop, a new Chinese Take Away (opened 1st December 02) a village church and chapel and finally, two children's play areas and a teenage play area.

Library

Wallyford has a small, well-stocked library at the far end of the village. It has part-time opening hours, which are well used by members of the public. However, the late night opening hours attracts a host of youths that are not always using the facilities for the purpose that they have been built. Until recently, community development employed a member of staff to oversee the youths and to keep them entertained; due to lack of money this service has now been withdrawn.

The school along with youth workers and the community development officer from the community centre often work in partnership with the librarian.

Wallyford Community Education Centre.

Wallyford Community Centre operates under the jurisdiction of East Lothian Council, the department of Culture, Community Learning and Development. The centre was opened in 1989, but an official opening took place on the 12th January 1990 by Councillor David Costello.

The community centre provides educational, recreational, social and leisure opportunities for adults, children and young people, especially those that live locally. The centre provides a wide and diverse menu of activities according to the expressed needs of centre users and members of the wider community.

Lunch Club

Run by a group of volunteers, the lunch club provided 10+ individuals with lunch 3 times a week as well as offering a social network to members within the community centre. With the introduction of frozen meal provision, new legislation on volunteer qualifications and a demand for more volunteer time, about 6 years ago, the lunch club in Wallyford came to an end.

Today, 3 to 4 members of the Wallyford community are collected by mini bus (provided by the social work department) and taken to Whitecraig lunch club. Unfortunately, the bus is full to capacity thereby, presently, potential new members cannot be accommodated.

Primary School

The primary school is a major focal point of the community; it also houses a local authority nursery. The school has a roll of 280 children, 69 of these children receive free school meals.

Secondary school provision is within the catchments of Musselburgh Grammar School in Musselburgh or St David's High School Dalkeith; travel is required to reach both areas, therefore youths from the village are issued a bus pass.

Leisure

Presently, provision is being made for the development of a multi-purpose stadium and associated parking at Barbechlaw.

Recreational facilities are greatly advanced by amenities available at Musselburgh Sports Centre; however, transport is required to reach this location.

Health Services

There are no health facilities (doctors surgery incorporating practice nurse and health visitors, dentist, podiatrist etc) within the village, these services are provided in the nearby town of Musselburgh. A Baby Health Clinic until recently opened once a week in premises next to the library, this had to be relocated to Musselburgh due to the lack of parents participating.

Other Facilities

The town has a very limited range of local shopping facilities. Those that do exist stock essential every day items and perishables that are more expensively priced than if bought from a supermarket. Once a week a van from the Roots and Fruits initiative circulates the village selling fruit and vegetables and on a Tuesday morning a fish van stops at designated points. There are no milk deliveries in the village.

Findings from 2001 Wallyford Census.

Total population 2594

Years	Total	Males	Females
0-4	180	104	76
5-9	206	102	104
10-14	197	97	100
15-19	141	67	74
20-24	115	55	60
25-29	159	69	90
30-34	220	110	110
35-39	213	101	112
40-44	204	108	96
45-49	166	79	87
50-54	145	73	72
55-59	126	66	60
60-64	104	46	58
65-69	108	55	53
70-74	111	46	65
75-79	81	32	49
80-84	65	22	43
85-89	32	10	22
90 and over	21	6	15

Ethnic Group Residents

95.5% White Scottish

0.17% any mixed background

0.07% Other Ethnic Group

Economic Position of Residents 16yrs and over

Economic activity rates revealed the following:

Males

Economically Active 543

Unemployed 54

Economically inactive 258

(Retired, p/t and f/t student, permanently sick, other)

Females

Economically Active 496

Unemployed 39

Economically inactive 412

(Retired, student, permanently sick, other) 435

The total of both male and female unemployed (aged 16 and over) is 162

Please note that these findings are from the 2001 census.

Local Food Access Information.

Village/Town	Population	Food Access facilities
Wallyford	Current: 2.5 thousand New Developments: 4-5 thousand	Local shops (2) Roots & fruits Van(Wed morning) Fish Van (Tues Morning)
Whitecraig	2 thousand	Whitecraig store
Musselburgh	22.5 thousand (increase 35% over the last 20 years)	Coop (3) Aldi Tesco Sommerfield Pinkie Farm shop Farmfoods Iceland Local Shops Fruit & Veg Shop Fish Mongers Lidel
Tranent	9.5 thousand	Coop Farmfoods Spar Sommerfield Roots & fruits
Prestonpans	8 thousand	Sommerfield Lidel Coop (3)

